

**Indiana Healthy Homes Alliance Meeting Agenda**  
**Thursday, September 1, 2016**  
**Improving Kids' Environment**  
**1915 W. 18th St.**  
**9-10:30 am**

9:00 Introductions

9:05 Admin Update

- IHHA Website
  - What is the role of IHHA?-Create a marketing piece (post cards, business cards)
  - How are we going to advertise “Ask the Expert”?-Promote it via social media
  - Articles relevant to the natural disasters-“What do I do if my basement is flooded?” Etc.
- Letter of Memorandum-committing some time (outside of IHHA) in addition to monthly meeting
- Committee Reports-No updates

9:20 Education events

- Asthma Forum (Puff Bowl) - September 28,2016
- HH Summit - June 2017- Event Planner has been hired to organize the summit
  - Audience- brainstorm for next time
  - Topics-brainstorm for next time
  - Location- brainstorm for next time
  - Committees Activities
  - Sponsors- we need a high profile sponsor to help draw in audience, possibility IUPUI, UIndy, etc.
  - Back to the marketing piece, how do we convince people this is good for their business (we need to have statistics and data to back up our “return on investment” claim

10:00 Projects

- Healthy Home Certification-Target Group=Landlord/tenants?
  - Health Schools- collaborate with existing obesity/nutritional programs to produce a comprehensive approach to HEALTHY SCHOOLS.
- Natural Disaster and Housing - Is there a role for IHHA?- see above, partner with Red Cross? News outlets (channel 8 news)

10:15 Member Update

10:30 Adjourn

**Attendees:**

Margaret Frericks-IKE  
Joan Ketterman-IKE/EMI  
Jack Kinsey-ISDH Asthma  
Pam Emery- IHCDA  
Cathy Blume-ALA  
Anthony Burke-MCPHD  
Karla Johnson-MCPHD  
Kara Sandy-ISDH  
Ismat Bhuiyan-IKE  
Jamie Devine-ILS  
Glenn Pratt-NAACP, Sierra Club  
Dick VanFrank-IKE