Indiana Healthy Homes Alliance Meeting Agenda
Thursday, September 1, 2016
Improving Kids' Environment
1915 W. 18th St.
9-10:30 am

9:00  Introductions

9:05  Admin Update

  • IHHA Website
    o  What is the role of IHHA?-Create a marketing piece (post cards, business cards)
    o  How are we going to advertise “Ask the Expert”?-Promote it via social media
    o  Articles relevant to the natural disasters-“What do I do if my basement is flooded?” Etc.
  • Letter of Memorandum-committing some time (outside of IHHA) in addition to monthly meeting
  • Committee Reports-No updates

9:20  Education events

  • Asthma Forum (Puff Bowl) - September 28, 2016
  • HH Summit - June 2017- Event Planner has been hired to organize the summit
    o  Audience- brainstorm for next time
    o  Topics- brainstorm for next time
    o  Location- brainstorm for next time
    o  Committees Activities
    o  Sponsors- we need a high profile sponsor to help draw in audience, possibility IUPUI, ULndy, etc.
    o  Back to the marketing piece, how do we convince people this is good for their business (we need to have statistics and data to back up our “return on investment” claim

10:00  Projects

  • Healthy Home Certification-Target Group=Landlord/tenants?
    o  Health Schools- collaborate with existing obesity/nutritional programs to produce a comprehensive approach to HEALTHY SCHOOLS.
  • Natural Disaster and Housing - Is there a role for IHHA?- see above, partner with Red Cross? News outlets (channel 8 news)

10:15  Member Update

10:30  Adjourn
Attendees:

Margaret Frericks-IKE
Joan Ketterman-IKE/EMI
Jack Kinsey-ISDH Asthma
Pam Emery- IHCDA
Cathy Blume-ALA
Anthony Burke-MCPHD
Karla Johnson-MCPHD
Kara Sandy-ISDH
Ismat Bhuiyan-IKE
Jamie Devine-ILS
Glenn Pratt-NAACP, Sierra Club
Dick VanFrank-IKE